



SPONSORSHIP OPPORTUNITIES

The International Veterinary Academy of Pain Management (IVAPM) is the leading forum and educational resource for veterinary professionals interested in animal pain prevention, management and treatment. Secondly, IVAPM educates and informs pet owners about their pet's health and well-being when it comes to pain management, be it acute or chronic pain.

Sponsoring and partnering with IVAPM will allow you to reach your key target audience through our multiple communication channels.

Reach includes:

- More than 6,000 monthly visitors to IVAPM.org; with the 6,000 visitors are:
 - 4,500 unique visitors
 - 1,200 international visitors
- More than 4,500 followers on IVAPM's Facebook page
- Conference co-branding at IVAPM exhibit space to reach more than 36,000 attendees
- 1,000+ IVAPM members
- 900+ email newsletter contacts with an average open rate of 60.5% and a click through rate of 29%

Available Package Opportunities

(Development of custom packages are available upon request)

- **General IVAPM Sponsorship**

- **Gold Level: \$7,000**

- Four (4) IVAPM Memberships
 - Two (2) digital banner ads (600wx80h) on the IVAPM website (homepage and partner page)
 - One (1) digital banner ad on membership portal, e-newsletter (4x/year), social media promotions (4x/year)
 - Four (4) sponsor provided articles for membership portal
 - Three (3) sponsor provided Lightning Lectures
 - Two (2) sponsor provided e-blasts to IVAPM membership
 - Exclusive sponsorship of Animal Pain Awareness month
 - Logo placement of conference materials and/or company literature at IVAPM exhibit space/educational track

- **Silver Level: \$2,500**

- Two (2) IVAPM Memberships
 - One (1) digital promo box ad (300wx250h) on the IVAPM partner webpage, one (1) digital promo box ad on the membership portal, e-newsletter (2x/year), social media promotions (2x/year)
 - Two (2) sponsor provided articles for membership portal
 - One (1) sponsor provided Lightning Lecture



- **Bronze Level: \$1,500**
 - One (1) IVAPM Membership
 - Logo placement and company link on IVAPM partner webpage, membership portal, e-newsletter (1x/year)
 - Company listing on conference materials at IVAPM exhibit space

- **Digital Media Package Only - \$1,500**
 - One (1) sponsor provided eblast to IVAPM membership
 - One (1) sponsor provided digital promo box (300wx250h) within an IVAPM newsletter for one year. *Four (4) promo boxes per year.*
 - One (1) sponsor provided digital banner ad (600wx80h) on IVAPM partner webpage for one month
 - One (1) sponsor provided social media post to the IVAPM member and public Facebook pages

- **Educational Track Sponsorship**
 - Fees vary per conference
 - \$500 administrative fee for IVAPM coordination with conference planners and sponsor liaison
 - Inclusions
 - On-site conference signage in accordance with conference policy
 - Sponsorship acknowledgement verbally and on-screen in opening/closing slides
 - Logo placement and company link on IVAPM event webpage
 - Current education tracks
 - Fetch - \$5,000 Sponsorship/Conference
 - IVECCS - \$5,000 Sponsorship
 - AAFP - \$2,000 Sponsorship

- **Virtual Symposium Sponsorship**
 - **Platinum Level - \$5,000**
 - One (1) Sponsored Speaker Track
 - Two (2) digital banner ads (600w x 80h) on IVAPM website (homepage & partner page)
 - Two (2) digital banner ad on membership portal, 1 mention in the IVAPM e-newsletter, 3 social media posts
 - One (1) sponsor provided e-blasts to IVAPM membership
 - Logo placement on conference website/platform
 - Two (2) symposium registrations



- **Gold Level - \$1,000**
 - Two (2) digital banner ads (600w x 80h) on IVAPM partner website
 - One (1) mention in the IVAPM e-newsletter, 2 social media posts
 - One (1) sponsor provided e-blasts to IVAPM membership
 - Logo placement on conference website/platform
 - One (1) symposium registrations
- **Silver Level - \$750**
 - One (1) digital banner ads (600w x 80h) on IVAPM website (homepage & partner subpage),
 - One (1) digital banner ad on membership portal, 1 mention in the IVAPM e-newsletter, 2 social media posts
 - One (1) sponsor provided e-blasts to IVAPM membership
 - Logo placement on conference website/platform
 - One (1) symposium registrations
- **Bronze Level - \$500**
 - One (1) digital banner ad on membership portal, 1 mention in the IVAPM e-newsletter, 1 social media post
 - Text logo placement on conference website/platform
- **Miscellaneous Opportunities**
 - Lighting Lectures (Sponsor provided)
 - 15-minute: \$100
 - 30-minutes: \$200
 - Four (4) 15-minute series: \$350
 - E-newsletter advertising
 - Banner Ad: 600w x 80h: \$100
 - Promo Box: 300w x 150h: \$75
 - Logo 150w x 150h: \$50

For questions and/or sponsorship customization, please contact Info@IVAPM.org